

Scheer Bay exits CF Scheer JV, reverts to Bay Plastics Machinery

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Scheer Bay has announced the termination of its joint venture with CF Scheer after more than 10 years in business together. Insolvency proceedings for CF Scheer were opened in Germany on Oct. 1, 2008 and its operating assets were sold. "Scheer Bay Co. has always been independent of CF Scheer and was not part of the sale," emphasized Tom Kernstock, executive VP, who added that the company will continue to operate under its original name, Bay Plastics Machinery Co., from its facility in Bay City, MI.

Bay Plastics Machinery Co. is a manufacturer of complete pelletizing systems for the plastics industry. Founded in 1997 by pelletizing veterans from Conair's Jetro division, Bay Plastics claims more than 400 years of combined experience in the design and manufacture of strand pelletizers and systems.

"We have been considering this move for several years due to some fundamental differences in how we ran our businesses," said Kernstock. "The relationship with CF Scheer limited our ability to market our products on a world stage. This change will allow us to make the strategic changes to our product lines and distribution channels necessary to compete in a world market."

Kernstock added that there will be few changes in the relationship of the company with Scheer Bay customers. Bay Plastics Machinery will continue to have the ability to support its existing customers with parts and service for their equipment. In fact, said Kernstock, "Scheer Bay has been manufacturing more and more of the Scheer equipment at our facility due to the exchange rate. This fact allows us an intimate knowledge of the equipment and the ability to fully support it long into the future.—clare.goldsberry@cancom.com

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